

About Haloweb

Haloweb is a Creative Media agency that specialises in Web 2.0, but also provides Print, Video, Flash and Audio services. Haloweb acts as a full solution provider or as a consultancy offering support and individual contract based services to its clients. We focus on three main areas in any project:

• Relationship

Working with the client and maintaining a good working relationship is one of our top priorities. We have always made sure that communications from the web developer to the client are the best they can be. By not using 'tech-speak' and being available at all times helps the client understand how their project is being developed and keeps them updated with its progress in an easy and friendly way.

• Attention to detail

We do our best to make our designs near-perfect down to the pixel. With regards to all that we do, whether it is web design, backend programming, video & audio editing or print, we check the final product before even sending the client a proof. Perfectionists, basically. This means the client gets the best quality project, at the agreed price even if it takes us longer than we said it would. Quality is very important to us, but we make sure that deadlines are met and that is also a high priority in our work.

• Meeting standards

We appreciate that a client sometimes wants to move their project on to another developer. We also know how important it is that in the media world technologies must be updated often in order to stay up with the times. Therefore all our work meets the latest standards, W3C etc, our code is commented, checked for loopholes and bugs, and we are often reading up on the latest trends in the media to see what new technologies we can help the client with on their project.

We are based in Cheltenham, England and have been trading since the year 2000. The Haloweb Ltd company was set up in 2007, changing its name from Haloweb Solutions (Stu Green trading as), to Haloweb Ltd. The company consists of Stu Green the managing director, and is formed of a wide range of experienced freelancers in around Gloucestershire. We have programmers, designers, audio engineers, Flash developers, marketing consultants, CSS gurus, branding consultants, server techs, and printing specialists. For our hardware we use shared and dedicated servers which are managed by a reputable company called Clook Ltd in London.

To keep the costs down, we;

- Don't have a central office and all work from home.
- Don't live or work in London, and therefore can compete with London agencies charging double what we do in order to pay for their overheads.
- Build all our own software, including Content Management Systems, Shopping Carts, Flash Media Centres etc.

We also provide strategies for projects, so if a client wants a web site for example, we may suggest ideas for further down the line for example video presentations, ad campaigns, search engine optimisation. This means that with us the relationship with the client doesn't just end with a web site. We can also build a project in modular stages if the client isn't sure exactly what they want at first. All our projects are spec'ed out in full, and quotations are built off of that specification which we call a requirements document. We stick to our quote and never charge more than what is on the quote even if it has taken us longer than we thought. This means you know exactly what the project will cost, right from the outset.

We hope you have found this document helpful. If you have any questions please feel free to email or call us.